



TRANSFORMERS GENERATIONS Action Figures 2013 PRODUCT DESCRIPTIONS

The collectible TRANSFORMERS GENERATIONS line of action figures features characters and expressions from throughout the nearly 30 years of history and heritage of the TRANSFORMERS brand. In 2013 the GENERATIONS line continues to celebrate the FALL OF CYBERTRON video game from Activision by featuring more “Cybertronian” styled action figures including the popular DINOBOT character GRIMLOCK. The TRANSFORMERS GENERATIONS line will also make history in 2013 by featuring the largest converting TRANSFORMERS figure ever – the TITAN CLASS METROPLEX figure!

Hasbro’s TRANSFORMERS GENERATIONS line in 2013 features the following products:

TRANSFORMERS GENERATIONS LEGENDS 2-PACK Assortment

(Approximate retail price: \$9.99 each; Ages: 5 & up; Available: Spring 2013)

The TRANSFORMERS GENERATIONS LEGENDS 2-PACK Assortment features two great TRANSFORMERS characters, each with a special feature! Choose from POP-CHANGE DATA DISCS - characters like RAVAGE and FRENZY that go from Data Disc to robot form automatically when the discs are dropped! Based on the ‘CYBERTRONIAN’ style seen in the video game *TRANSFORMERS: FALL OF CYBERTRON* from Activision, the Data Discs also fit in TRANSFORMERS GENERATIONS VOYAGER scale action figures SOUNDWAVE, SOUNDBLASTER and AUTOBOT BLASTER (each sold separately). Or choose four of the most popular characters in TRANSFORMERS history, each coupled with a smaller partner. OPTIMUS PRIME, BUMBLEBEE, MEGATRON and STARScream each come with a partner figure, and both the large and small figures convert from vehicle mode to robot mode. Plus, the smaller figures can assemble onto their larger partner as weapons and armor! Each sold separately.

TRANSFORMERS GENERATIONS DELUXE Assortment

(Approximate retail price: \$14.99 each; Ages: 5 & up; Available: Spring 2013)

The TRANSFORMERS GENERATIONS DELUXE Assortment features characters and designs from throughout the history of the TRANSFORMERS brand, including the ‘CYBERTRONIAN’ style as seen in the hit video game *TRANSFORMERS: FALL OF CYBERTRON* from Activision. Features popular characters like STARScream, ULTRA MAGNUS, and Hasbro’s first-ever figure of ORION PAX, the robot who one day becomes OPTIMUS PRIME! Plus, Wave 2 features five AUTOBOT WRECKERS figures that combine into the massive RUINATION! Each sold separately.

TRANSFORMERS GENERATIONS VOYAGER Assortment

(Approximate retail price: \$19.99 each; Ages: 5 & up; Available: Spring 2013)

The TRANSFORMERS GENERATIONS VOYAGER Assortment features larger scale action figures that kick off the celebration of the 30th Anniversary of the TRANSFORMERS brand, including characters in the ‘CYBERTRONIAN’ style as seen in the hit video game *TRANSFORMERS: FALL OF CYBERTRON* from Activision, as well as brand-new looks for popular characters. The breakout character from *TRANSFORMERS: FALL OF CYBERTRON*, GRIMLOCK the DINOBOT features electronic lights, chomping dino-jaw and a sword and shield! Plus, Triple-Changers make their long-awaited return to the TRANSFORMERS toy line! AUTOBOT SPRINGER converts from robot to either a car or helicopter, while the evil BLITZWING converts from robot to either a tank or jet! Each sold separately.

TRANSFORMERS GENERATIONS TITAN CLASS METROPLEX

(Approximate retail price: \$124.99; Ages: 5 & up; Available: Fall 2013)

The TRANSFORMERS GENERATIONS TITAN CLASS METROPLEX is the largest converting TRANSFORMERS toy EVER! At over two feet tall, METROPLEX from the hit video game *TRANSFORMERS: FALL OF CYBERTRON* from Activision, the AUTOBOTS’ ultimate weapon converts from robot mode to rolling battle platform mode, and converts into an AUTOBOT city! The ULTIMATE action figure for TRANSFORMERS fans!